

**CICA 2015 International Conference:  
Leveraging the Strategic Advantages of Captives to  
Address Today's Top Business Issues**

**MINNEAPOLIS, Feb. 2.** — The Captive Insurance Companies Association (CICA) 2015 International Conference *Captives: The Strategic Advantage*, March 8-10 at the Loews Royal Pacific, Orlando, Florida has a packed agenda with education sessions tailored to help businesses leverage the strategic advantages of captives to address key business trends.

“Several factors are driving profound change at this time. Technology is rapidly changing how businesses operate and the captive industry is under increased regulatory scrutiny,” said Dennis Harwick, CICA president. “We’ve designed this year’s agenda to explore the strategic advantages of captives related to these and other top business issues such as increasing demands for transparency and changing tax laws,” Harwick added.

The focus on strategic change begins with the keynote address by Jack Uldrich, who will discuss themes identified in his latest book *Foresight 20/20: A Futurist Explores the Trends Transforming Tomorrow*. Uldrich is a renowned global futurist and the author of 11 books. He is the founder and “chief unlearning officer” of the School of Unlearning — an international leadership, change management and technology consultancy dedicated to helping businesses and organizations prepare for and profit from periods of profound transformation.

The program continues with 22 education sessions designed to offer valuable insights and new ideas for industry veterans and newcomers. “In keeping with our focus on strategic advantages, CICA is using our conference app to facilitate polling during several key sessions this year. We hope the polling will make for more interactive discussions and help presenters know which topics might warrant more or less discussion,” Harwick added.

**Conference program sessions include:**

- New Business Strategy: Designing and Implementing a Cyber Risk Insurance Program
- Consolidating Insurance Programs for Strategic Business Purposes in an Era of Mergers & Acquisitions
- New Developments in State and Federal Income Taxes and how they may Impact Captive Strategies
- Developing the Operational Strategy of Managing Medical Stop Loss in Your Captive
- The Stanford Way: Modern Reserve Setting Techniques that Influence Case Strategy and Litigation Decisions
- CICA’s Best Practices and Strategies for Transfer Pricing
- Using Captives to Corral Credit & Political Risk

CICA’s strong conference program and outstanding trade show draws the perfect blend of captive owners, potential captive owners, captive managers, risk managers, domicile regulators and service providers. Key decision makers from the captive owners attend, along with those who are just starting a captive.

For information on the full program, travel information and registration fees for the CICA 2015 International Conference visit the [CICA website](#).

Special thanks to conference Gold Sponsors Johnson Lambert, Saslow Lufkin & Buggy LLP, and Zurich for their support to make the 2015 CICA International Conference possible.

**About the Captive Insurance Companies Association (CICA)**

CICA is the only global domicile-neutral captive insurance association. CICA is committed to providing the best source of unbiased information, knowledge, and leadership for captive insurance decision makers. CICA is your advocate around the world, key to the captive industry and *the* resource for captive best practices.

**Contact:** Dennis P. Harwick, CICA President  
Phone: 954-960-2627  
[धारविक@CICAworld.com](mailto:धारविक@CICAworld.com)  
[www.CICAworld.com](http://www.CICAworld.com)

Captive Insurance Companies Association  
4248 Park Glen Road  
Minneapolis, MN 55416  
Phone: 952-928-4655  
[meetings@cicaworld.com](mailto:meetings@cicaworld.com)

**CICA 2015 International Conference Gold Sponsors:**



Saslow Lufkin & Buggy, LLP  
*Accounting · Tax · Advisory*



###